How-To Session
MICROSOFT POWERPOINT
UVA BRANDING OVERVIEW

Date | April 25th 1:00-3:00pm
Location | Skipwith – RM112
Coordinator | Occupational Training

Target Audience | Individuals who are already proficient with Microsoft PowerPoint that would like to increase their knowledge related to UVA Branding

Overview
The goal of this course is to explore the UVA branding guidelines related to Microsoft PowerPoint through an interactive, hands-on session. This session reviews the tools, principles, artwork, and guidelines that faithfully express the shared energy, purpose and character of this iconic public institution of higher education.

Program Content
- Logos
  - Primary logo
  - Clear space
  - Minimum sizes
  - Photo backgrounds
- Fonts
  - Primary and Secondary Fonts
- Colors
  - Primary Color Palette
- Brand Art
  - Patterns and shapes
  - Auras
  - Color Effects
  - Photo Treatments
  - Collages
- Brand Design Toolkit
- Additional Resources & Tutorials

Enroll Now
Email: Fm-Training@virginia.edu
Please include your name and computing ID