



#Secure the Generations

Secure Your Circle – Including You

Born: 1965–1999 (Approx. Ages 26–60)

Traits: Tech-adopters and decision-makers. Balance work, kids, finances, and aging parents. Likely to use cloud tools, smart devices, and social platforms, but may overlook cybersecurity basics in the rush of daily life. Value convenience, multitask constantly, and often act as the IT helpdesk for their families.



Fun Fact: Know how to both rewind a VHS tape and burn a mix CD

Why This Generation Is at Risk

Balancing work, parenting, finances, and aging parents puts Gen X and Millennials at the center of many digital touchpoints. They often multitask across devices and apps, making them susceptible to phishing, credential reuse, and cloud misconfigurations. Their broad digital footprint and roles as decision-makers mean their compromised credentials or devices can have a domino effect across their families and workplaces.

Common Threat Tactics Used Against Them



- Phishing emails disguised as invoices, work requests, or school notifications.
- Credential harvesting through fake login pages and data leaks.
- Tech support scams using pop-ups or search engine poisoning.
- Sextortion scams threatening to release compromising images or content.

Recommended Safe Habits & Behaviors

- Use a password manager and enable multi-factor authentication everywhere possible.
- Stay cautious of emails or texts that create urgency—verify before acting.
- Regularly back up important files and photos.
- Lock devices with strong passcodes and enable device location tracking.



How Other Generations Can Help

- Children can prompt reflection by asking innocent but powerful questions like, “How do you know when a message is really from your friend?”
 - Teens and young adults can help spot fake social media accounts or sketchy memes and share the latest scam trends from their feeds.
 - Older generations can offer encouragement to take time offline, prioritize mental focus, and be cautious with unsolicited calls or too-good-to-be-true deals.

